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Arbitron Radio Ratings Diary

OFFICIAL - ORIGINAL - LIMITED EDITION

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Bidding has ended for this item

Buyer or seller of this item? Sign in for your status.

Additional options:

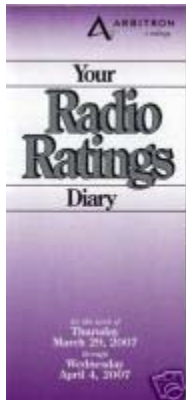
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Item Name	Price	End Date
Arbitron Ratings 1987 Ceramic Coffee Mug	US \$9.00	Apr-20-07 00:21:37 PDT
No Static:A Guide to Creative Radio Programming/ratings	US \$29.50	Apr-14-07 05:58:04 PDT
Douglas Burbidge Mrs Dale's Diary Radio Act Signed Card	US \$9.99	Apr-12-07 17:01:52 PDT
Radio Comedy Diary: A Researcher's Guide to the Actual	US \$38.00	Apr-20-07 06:32:54 PDT

The seller ended this listing early because the item is no longer available for sale.



[View larger picture](#)

Starting bid: **US \$10.00**
[Reserve not met](#)

Ended: **Mar-29-07 19:17:54 PDT**

Shipping costs: **US \$20.00**
 Standard Flat Rate Shipping Service
 Service to [United States](#)

Ships to: United States
 Item location: Plano, TX, United States

Quantity: 1 lot available (2 items each)
 Cost per item: US \$5.00 each (Not sold individually)

History: [0 bids](#)

Meet the seller

Seller: [dxturmer77](#) (13) ★

Feedback: **100% Positive**
 Member: since Dec-30-02 in United States

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 Score: 13 | 100% Positive
[Read feedback comments](#)
2. **Check how you're protected**
 Up to \$200 in buyer protection
[See eligibility](#)

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Description [\(revised\)](#)

Item Specifics - Item Condition

Condition: **New**

Official Arbitron Radio Ratings Diary

- valid for the week of March 29, 2007 through April 4, 2007 - **ONLY!**

Our household was selected to complete the Arbitron Radio Ratings Diary. If you would like an opportunity to participate in a significant marketing research tool, and potentially impact the makeup and content of the entertainment provided via the magic of radio waves, here's the perfect opportunity.

Why, you may be asking yourself, would someone be interested in purchasing this?
Just think about these possible reasons ...

- do you have a favorite station that you would like to see succeed in the ratings?
- are you an on-air personality that needs to boost your shows ratings?
- sock it to Rush Limbaugh and Bill O'Reilly! vote for the competition!
- are you in radio advertising sales? need to get those numbers up?
- are your opinions more valid than anyone else you know?
- will your conscience allow you to let this fall into the hands of someone less qualified?
- feeling guilty about the demise of Air America? vote for quality radio for a change!
- tired of those potty-mouth FM DJ's? A Christian station could use your support!

This is a unique opportunity to affect the "balance of power" in the radio market.

Don't pass it up!

As an added incentive to all the above stated reasons, this survey has a bar code*. I assume (since it was sent specifically to my house) that this bar code says something like "middle age white male living in upscale suburban neighborhood" ... you can really 'stick it to the man' by voting for:

107.9 FM - La Que Buena

1150 AM - KBIS, Asian Radio, Dallas

620 AM - KMKI - Radio Disney

97.9 FM - KBFB, The Beat - The HipHop Station

* disclaimer: I really don't know how all this works. I'm guessing that the Arbitron folks know that this diary is "supposed" to be from the Dallas market - but hey, let you list internet radio listening so who knows!

The ratings period begins March 29. The auction will end on Friday, March 30 and the diary will be se

overnight on Saturday to the winning bidder. You must follow the instructions (*included at NO CHARGE!*) if you have any hope of getting your diary accepted by Arbitron. There is no guarantee that your diary will be accepted into the ratings book, but hey, it's worth a shot, right?

The winner will receive the diary and all pertinent instructions. That's it. Aside, of course, from the potential opportunity for significant impact on the makeup and content of broadcast media!

MAKE YOUR VOICE

... err, your opinion? ... ah, personal preference? ... oh, whatever, you know what I mean ...

HEARD!!

Just when you thought it couldn't get any better ...

YOU WILL RECEIVE NOT ONE (1) but TWO (2) ... YES, THAT'S RIGHT ...

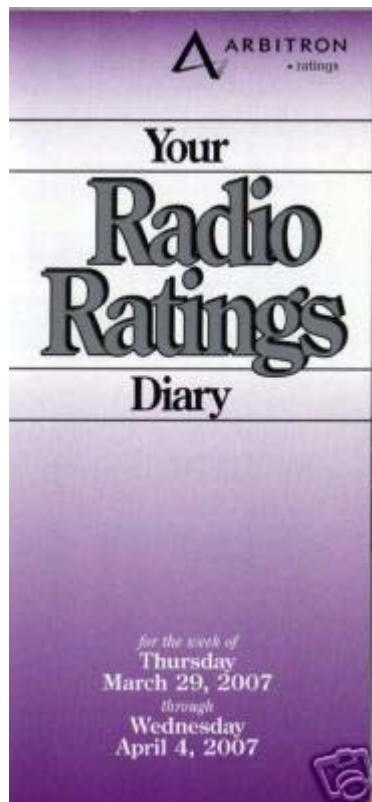
TWO Official Arbitron Radio Ratings Diaries

**THAT'S TWICE THE INPUT FOR THE PRICE OF ONE!!!!
WHAT AN UNBELIEVABLE VALUE!!!**

Folks, you know you don't want to pass up this opportunity. Think of the children! You could be affecting the broadcast radio market in your neighborhood for generations! **

** (well, probably not, but I was always told to that if you can't use s3x to sell something, try kids - worth a shot, no?)

Select a picture



00062

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Ships to

United States

Country: <input type="text" value="United States"/>		
Shipping and Handling	To	Service
US \$20.00	United States	Standard Flat Rate Shipping Service

Shipping insurance

Not offered

Return policy

Return policy not specified.
Read item description for any reference to return policy.

Payment details

Payment method



Preferred/Accepted

Accepted

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